

GRD 315 Graphic Design I

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COURSE DESCRIPTION:

This course is a continuation of Introduction to Photoshop and Typography. This course focuses on advanced techniques in Photoshop as well as application of the type and design principals discussed in Typography (GRD 228).

TEXT:

None

Note: There is not a single text that covers all the various techniques taught in this class. Therefore, instead of having students purchase multiple books the class will be run in a manner that ample time will be given for extensive note taking and review.

Prerequisite – Introduction to Photoshop and Typography (GRD 271 and GRD 228)

NOTE- Typography (GRD 228) and this course may be taken in the same term.

COURSE OBJECTIVES:

Upon completion of the course, students will:

Have a large arsenal of advanced Photoshop techniques for use in design.

Have a greater understanding of how to use type and graphics in specific “real world” situations.

Be able to produce graphics “from scratch” in Photoshop.

Have a greater understanding of the most used tools in Photoshop.

Have techniques that will help increase speed and productivity in Photoshop.

CLASS ATTENDANCE:

80% of your grade is determined during class time. The other 20% will be based on the quality and “completeness” of your projects. This class is primarily interactive and “hands-on,” making up a missed class is almost impossible. Please contact me if an emergency should force you to miss a class.